

On the BRASS Web Site find:

Academic BRASS

**Best of the
Best Business Web Sites**

**Core Competencies for
Business Reference**

**Outstanding Business Reference
Sources of the Year**

Public Libraries Briefcase

**Forms to suggest New or Improved
Business Reference Sources**

Recent BRASS Programs:

(presentations, bibliographies, handouts)

**BUENOS NEGOCIOS! HISPANIC MARKET
INFORMATION SOURCES:** publishers' forum

**DOING BUSINESS ABROAD: REGULATIONS,
MARKETS, AND CULTURE**

**QUICK LUBES, JAVA JOINTS & PET
PARLORS:** the Keys to Writing an Effective
Business Plan

SUCCESS BY THE NUMBERS: Statistics for
Business Development

American Library Association
Reference and User Services Association



*You are holding
the key ...*

... to participate in

B.R.A.S.S.

**Business Reference and
Services Section**

<http://www.ala.org/rusa/brass/>

Purpose

To represent the subject interests of reference librarians, business information specialists and others engaged in providing business reference/information services. BRASS seeks to serve as a medium for the sharing of information and concerns among interested librarians, publishers and other suppliers of business reference sources, and through its programs and projects to help improve the sources and techniques of business reference and information.



In order to meet the needs of the business librarian, BRASS has formed the following committees:

- Business Reference in Academic Libraries
- Business Reference in Public Libraries
- Business Reference Services Discussion Group
- Business Reference Sources
- Conference Program Planning
- Development
- Education
- Executive
- Membership
- Nominating
- Publications
- D&B Outstanding Service to Minority Business Communities Award
- D&B Public Librarian Support Award
- Gale Cengage Learning Student Travel Award
- Thomson Gale Cengage Learning Award for Excellence in Business Librarianship

BRASS AWARDS

A full list of BRASS award recipients, since the establishment of each award, is available on the web at <http://www.ala.org/ala/rusa/rusaawards/>

Dun & Bradstreet Award for Outstanding Service to Minority Business Communities

To recognize innovative business reference services provided to a minority business community by an individual business librarian or library. Established 1999. \$2,000.

2007 Liz Kudwa, Capital Area District Library,

2008 Ka-Neng Au, Business Librarian from Rutgers University-Newark

Dun & Bradstreet Public Librarian Support Award

To support attendance at the ALA Annual Conference of a public librarian who has a demonstrated interest in pursuing a career as a business reference librarian and the potential to be a leader in the profession. Established 1999. \$1,000.

2007 Rachele Miller

2008 Elizabeth Malafi, Middle County Public Library, Centereach, NY

Gale Cengage Learning Student Travel Award (formerly the Thomson Financial Student Travel Award)

To enable a student with a strong interest in a career as a business reference librarian, enrolled in an ALA accredited masters program, to attend the ALA Annual Conference. Established 1992. \$1,000.

2007 Anthony Lin, University of Michigan

2008 Daniel Hickey, School of Information Science Graduate Student at the University of Pittsburgh

Thomson Gale Cengage Learning Award for Excellence in Business Librarianship

(formerly the Thomson Gale Award for Excellence in Business Librarianship)

This award is given to an individual who has significantly contributed to the field of business librarianship. Established 1989. \$3,000.

2007 Sylvia James, Sylvia James Consultancy, West Sussex, United Kingdom

2008 Gary White, The Pennsylvania State University

BRASS is a section of RUSA, the Reference and User Services Association of the American Library Association. You may select membership in BRASS at no additional charge, at any time during your membership in ALA's RUSA. The benefits of joining RUSA are:

- *Reference & User Services Quarterly*, a journal that provides articles, reviews of reference books and databases, a forum for news and programming, which also gives you the opportunity to get your own ideas into print
- *RUSA Update*, a quarterly web newsletter. It covers association news, section news, and other information of special interest to members
- Opportunities to serve on RUSA committees, to participate in its discussion groups, to vote in RUSA elections, and to hold office in the Association and its sections, including BRASS
- Special rates for many ALA functions, such as midwinter meeting and annual conference registration fees and RUSA & BRASS preconference rates

BRASS Meeting Schedule ALA Annual Conference

Saturday

8:00 am - 10:00 am

Executive Planning (closed 8:00-9:00)

New Chair Orientation (closed 9:00-10:00)

10:30 am - 12:30 pm

Education Committee

Business Reference Sources Committee

Membership Committee

Publications Committee

1:30 pm - 3:30 pm

Public Forum (odd years) Public

Academic Forum (Even years)

Business Reference in Public Libraries/Academic Libraries

4:00 pm - 5:30 pm

Program Committees

Sunday

10:30 am - Noon

BRASS Discussion Group

4:00 pm - 5:30 pm

Program Planning for Next Year's Conference

Monday

8:00 am - Noon

BRASS Annual Program

After 6:00

BRASS Dinner

Tuesday

8:00 am - 10:00 am

Executive Committee

Check the Conference Program for meeting locations

BRASS Meeting Schedule ALA Midwinter Conference

Saturday

8:00 am - 10:00 am

Executive Planning (closed)

10:30 am - 12:30 pm

Education Committee

Business Reference Sources Committee

Membership Committee

Publications Committee

1:30 pm - 3:30 pm

Business Reference in Public Libraries Committee

Business Reference in Academic Libraries Committee

4:00 pm - 6:00 pm

Program Committee for Year of Conference

Program Committee for Next Year's Conference

Sunday

10:30 am - Noon

BRASS Discussion Group

4:00 pm - 6:00 pm

Program Planning Committees

(Second Meeting)

Monday

8:00 am - 10:00 am

Publishers Forum

4:00 pm - 6:00 pm

Executive Committee

After 6:00

BRASS Dinner

Check the Conference Program for meeting locations