

## Poster Session Speakers

### Reaching Students Outside of Traditional Library Instruction: Creating Online Tutorials to Reach a New Generation of Information Users

Cindy Craig and Curt Friehs, Wichita State University Libraries

- **Curt Friehs** has experience creating online media to assist library clients with accessing electronic resources. Mr. Friehs' experience has been that students in his subject area do not necessarily want to know all the "whys" if it slows down finding the answer. For business students and faculty, arriving at a solution is a high priority. The end result is how to effectively create business resources that are concise yet effective. Mr. Friehs' expertise with catering to the increasingly tech driven demands of business students and faculty gives him insight into some future library tech issues today.
- **Cindy Craig** has made short videos and Wutorials (the name of the online tutorials used at WSU Libraries) with digital video technology (including iMovie and Camtasia Studio editing software).

### Take Your Online Services to the Next Level: Audio, Video, and More!

Michelle Jeske, Denver Public Library

- **Michelle Jeske** is the Manager of Web Information Services and Resource Sharing at the Denver Public Library. She is responsible for online services and resources as well as Interlibrary Loan. She manages a team taking online services to the next level with podcasting, online tutorials, and more. Prior to working at Denver Public Library, she worked at the CARL Corporation, the San Antonio Public Library, and the New York Public Library. Michelle has presented at ALA, PLA, LITA National Forum, CARL User's Group and Internet Librarian.

### SFX Usability Testing at ASU

Tammy Allgood and Jenna Amani, Arizona State University

- **Tammy Allgood** is the Digital Delivery and Design Librarian for Fletcher Library at Arizona State University. Her degree in Information Science from the University of North Carolina at Chapel Hill gave her the opportunity to complete courses in traditional librarianship as well as courses which provided a strong theoretical background in web design, information systems, networks, information retrieval, database design and user interfaces. She is extremely interested in the technologies to improve access to information via the web and her current position allows her to delve into instructional design. She has presented on library technology and instruction topics at the Conference on E-learning in Corporations, Government, Health and Higher Education, the Internet Librarian, LOEX and Arizona Library Association Annual Conference. She serves on the Web Council, the Web Technology Team, the Usability Team, and Instruction Council at Fletcher Library. Tammy was born and raised in Northern Arizona.
- **Jenna Amani** is the Web and Reference Librarian at Fletcher Library at Arizona State University. She is a recent graduate of Indiana University's School of Library and Information Science where she took courses in usability testing, user interface design and information architecture. She leads usability projects, collaborates with instructional media design and actively participates in the library's web development.

### **Converting Technophobes into Technophiles: Empowering Reluctant Library Staff**

Nina McHale, Auraria Library, Denver, CO

- **Nina McHale** has held positions in both reference and systems departments, and is aware of the challenges that technological change poses to staff in different areas of library work. Her experience as a library webmaster for several years at three academic institutions—Howard Community College, Georgetown University, and the Auraria Library—has made her quite adept at collaborating across library departments to coordinate web work among library staff with widely varying technological skills. She has developed her own set of best practices to empower colleagues when it comes to new technologies.

### **Adventures in Digitization: A new librarian shares five hard-earned tips to avoid project management pitfalls**

Cory Lampert University of Nevada Libraries, Las Vegas

- **Cory Lampert** is the Digitization Projects Librarian in the Web and Digitization Services department at the University of Nevada, Las Vegas where she is responsible for the coordination and management of digital projects built in CONTENTdm. She is also oversees original metadata creation and advises Libraries staff on issues related to digitization. The newest collection she managed was UNLV's Showgirls digital collection. She holds a MLIS from University of Wisconsin-Milwaukee and a BA in Liberal Arts from Sarah Lawrence College. Cory has experience presenting to groups and teaching classes and workshops. Most recently she hosted the UNLV Libraries Digitization Workshop in November. In addition to library-related meetings, conferences, and workshops; in her previous career she gave numerous trainings and presentations for Volunteers for Outdoor Colorado, an environmental non-profit organization.

### **Bright Ideas or Squeaky Wheels: Defining a model for R&D resource allocation**

Jennifer S. Kutzik and Don Albrecht, Colorado State University Libraries

- **Jennifer S. Kutzik** is an Information Technology Technician in Library Technology Services (LTS) at Colorado State University Libraries (CSUL). Jennifer has 34 years of library experience in all areas of Technical Services. She currently administers the Libraries ILS, serves as technical point of contact for the Libraries Internet resources, and coordinates all staff technical training. She has keynoted and presented at numerous state and national conferences, including American Library Association, Computers in Libraries, and Innovative User Group conferences. [lib.colostate.edu/lts/jk/](http://lib.colostate.edu/lts/jk/)
- **Don Albrecht** is the Coordinator of LTS at CSUL. Don has over twenty years of experience as an Information Technology Professional. His experience includes: software design and development; technology research and development; commercial software analysis, selection and implementation. He has presented at state and national conferences, including Computers in Libraries. [http://www.infotoday.com/cil2005/Presentations/Albrecht\\_Kutzik.pps](http://www.infotoday.com/cil2005/Presentations/Albrecht_Kutzik.pps)

### **Using the Access Grid Videoconferencing System for Collaboration and Training: An Experiment with Distributed Personal Interface Grids (PIGs)**

Sharon Dennis, Midcontinental Region of the National Library of Networks of Medicine (NN/LM)

- **Sharon Dennis** is Technology Coordinator for the Midcontinental Region of the National Library of Networks of Medicine (NN/LM). As Technology Coordinator she coordinates testing and configuration of audio and videoconferencing technologies to support distance education and collaboration. She teaches classes on a variety of technology topics, including Web 2.0 technologies, videoconferencing, and video streaming. She is also co-director of the Health Education Assets Library (HEAL) project; HEAL is a national multimedia database of publicly accessible materials for health sciences education. She has over 18 years of experience working with faculty to create interactive, multimedia-based instructional materials in the health sciences. She has given presentations and presented posters at a variety of conferences, most recently including the Medical Library Association (MLA), the Slice of Life Workshop, and LITA.

### **MySpace or Facebook – The Social Networking Faceoff: What’s Right for Your Library?**

Beth Evans, Brooklyn College Library

Shannon Kealey, New York University’s Bobst Library

- **Beth Evans** works as the Electronic Services Librarian at Brooklyn College of the City University of New York. She has been at Brooklyn College for the 13 years of her professional career as a librarian. Her responsibilities have included, but not been limited to, reference and instruction, website design and maintenance and coordinating an active internship program. Beth holds an MLS from Queens College of the City University of New York. She also holds a master’s in English Literature from Brown University and a BA from Brooklyn College. Beth’s publications include articles in *Internet Research*, *Computers in Libraries*, *Library Journal* and other venues. She is also the author of "Online Library Instruction," an article invited for the first online edition of the Marcel Dekker’s *Encyclopedia of Library and Information Science*.
- **Shannon Kealey** is an Outreach and Instruction Reference Associate, specializing in Health Sciences at New York University’s Bobst Library. She will complete her MLS in May 2007 at the University at Buffalo, where she also worked at the Health Sciences Library as a Reference Assistant. She has used social networking sites for both personal and professional purposes since 2004. In the summer of 2006, she conducted outreach at NYU through Facebook and tracked the students’ responses by class and academic concentration. For her colleagues at NYU, Shannon has presented her findings and led several workshops on using Facebook for outreach, and has inspired one other outreach campaign. At the Technology and Library Services Symposium at Princeton University in March 2007, Shannon will give her presentation, *Fishing in a Barrel: Facebook as an Outreach and Marketing Tool for Academic Libraries*. Shannon is a seasoned presenter, both in librarianship and her previous field of Career Services. She drew upon her Career Services experience for the Upstate New York chapter of the Special Library Association’s Fall 2005 Meeting, where she served as a panelist on the Job Seeking, Hiring, Promotion and Tenure Panel Discussion.