

**LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION (LITA)**

**Executive/Budget Review Committee  
2008 Midwinter Meeting, Philadelphia**

Friday, January 11, 2008, 4:00-5:00

**DRAFT MINUTES**

Present: Mark Beatty, President, Andrew Pace, President-Elect, Bonnie Postlethwaite, Past-President, Dave Bretthauer, Director-at-Large, Colby Riggs, Councilor, Mary Taylor, Executive Director.

Mark Beatty called the meeting to order and invited changes to the agenda. Forum 2010 sites and Marketing Plan were added.

Reviewed the Fall 2007 Executive Committee Minutes (E200708-3) and the National Forum registration rate for two LITA BIGWIG leaders who organize bloggers and confirmed the email votes to approve them by unanimous consent. It was further decided to ask BIGWIG to draft guidelines for interviewing speakers for blogging and podcasting

Rod Hersberger, ALA Treasurer, joined the meeting to discuss long term investments. Rod met with the Committee to answer questions as we move toward making the first deposit this summer. In addition, Andrew recommends a full day of the fall divisions' vice-presidents' orientation be devoted to finances and the operating agreement.

Received and discussed the FY2007 Final Budget Report (B2008-3), the FY2008 First Quarter Budget Report (B2008-2) and the FY2009 Draft Budget Request (B2008-1). Costs for the National Forum have been increasing by 8% for the past two years. Registration rates will be increased by approximately 4%; the early bird registration rate for non members will be eliminated.

Discussed plans and received update on the 2009 LITA National Forum scheduled for October 1-4, at the Hilton Salt Lake City Center hotel. Elizabeth (Zoe) Stewart-Marshall has been appointed chair of the Planning Committee.

Reviewed the LITA Camp Proposal (E200708-4) submitted by Mark Beatty. Plans are to have a budget for review at the spring meeting.

Discussed the pros and many cons of establishing a blog award.

Discussed the Town Meeting plans. The idea is to consider marketing and communications ideas in terms of who, how, and what message. Includes considering more niche marketing. Plan to identify one or two important messages.

Considered the two possible site for the 2010 LITA National Forum.

Received the Marketing Plan for future feedback.

Meeting adjourned at 5:50