

Out-Doing Outreach in a COVID-19 World

Association of Bookmobile and Outreach Services



15th Anniversary

Cathy Zimmerman - President ABOS
Susan Parkins - Past President ABOS

Program Goals

Pre COVID-19 Practices

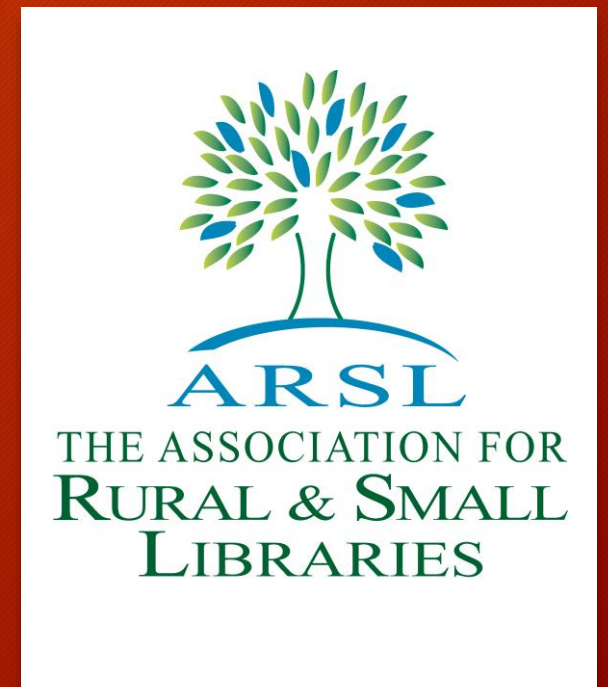
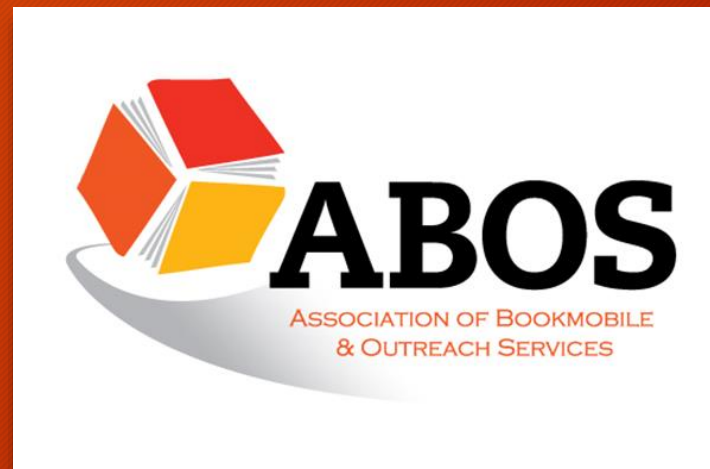
COVID-19 Practices

Moving Forward

ABOS HISTORY

- For many years, Professor Bernard Vavrek from Clarion University sponsored two organizations, the Association for Rural and Small Libraries (ARSL) and the Association of Bookmobile and Outreach Services (ABOS). They would have a joint conference in Columbus, Ohio each year. Clarion University hosted a listserv for each organization.
- In 2006, Professor Vavrek retired, and the two groups decided to separate.
- ALA/ODLOS Affiliate
- More information about our history can be found on our website!

(www.abos-outreach.com)



Connecting the Many Faces of Outreach

Outreach is often described as services for those who are infrequent users or nonusers or as services for those who are traditionally underserved.

Outreach librarians strive to provide equitable delivery of library services to all people through the development of programs, policies, practices, and behaviors which make the library available to all people.

(ALA Diversity, Literacy & Outreach Services)

What types of libraries provide Outreach Services



PUBLIC



ACADEMIC



GOVERNMENT



MEDICAL



SPECIAL

Where and to whom are Outreach Services provided



Underserved populations



Daycare facilities



Small and/or rural schools



Homebound (all ages)



Assisted living/retirement centers/nursing homes/hospitals

How Many Kinds of Outreach Are There?

- Book Mobiles
- Lobby Stops
- Book Fairs
- Touch A Truck
- Business Expositions
- Senior Fairs
- Resource Information
- eReader Demonstrations
- Reminisce with the Library Program
- Virtual Travel
- Book Clubs
- Reading to Memory Care
- Citizen Health Initiative
- Census help
- English as a 2nd Language programs
- The list is endless

How were you “Out-Doing” Outreach

- What was your Mission?
- Who was your target audience?
- What goals did you have to expand services?



How are you “Out-Doing” Outreach in a COVID-19 World

- What is your NEW service plan?
- How has your audience CHANGED?
- What are your NEW procedures?



Bookmobile Service

- “Step on” vehicles
- Modified van
- Lobby Stops
- Book Bikes



Bookmobile Services COVID-19

- Neighborhood Routes
 - Onboard limits
 - No contact service
 - Reimagined routes
- Schools/Daycare facilities
 - Onboard limits
 - Teacher services
- Mobile Hotspots

Senior Services

- Armchair Travel Programs
- Memory Care Activities
- Audio books
- Book Clubs





Senior Services COVID-19

- Reader Advisory
- Memory Care programs
- Support Services
- Virtual Programs
 - Armchair Travel
 - Topic programs
 - Games
 - Crafts
 - Bookclubs/discussions

Homebound Services

- Books By Mail
- In person delivery
- Partnerships with community agencies and organizations
- Dial in services
- Talking Book libraries

Homebound Services COVID-19

- Increased Books By Mail
- Contactless delivery
- Suspended services of other organizations
- Change in roles

Resources from ABOS



WEBSITE



SOCIAL
MEDIA



MEMBERSHIP



LISTSERV



BOIR

Questions?

Thank you for taking part in the program

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Susan Parkins - Past President ABOS

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ABOS website - www.abos-outreach.com

“Jazz Up Your Outreach”

- October 12-14, 2021 St. Louis, Mo
Hilton Ball Park
- Carol Hole travel grants plus other
award recognition
- Go to: abos-outreach.com for more
information

