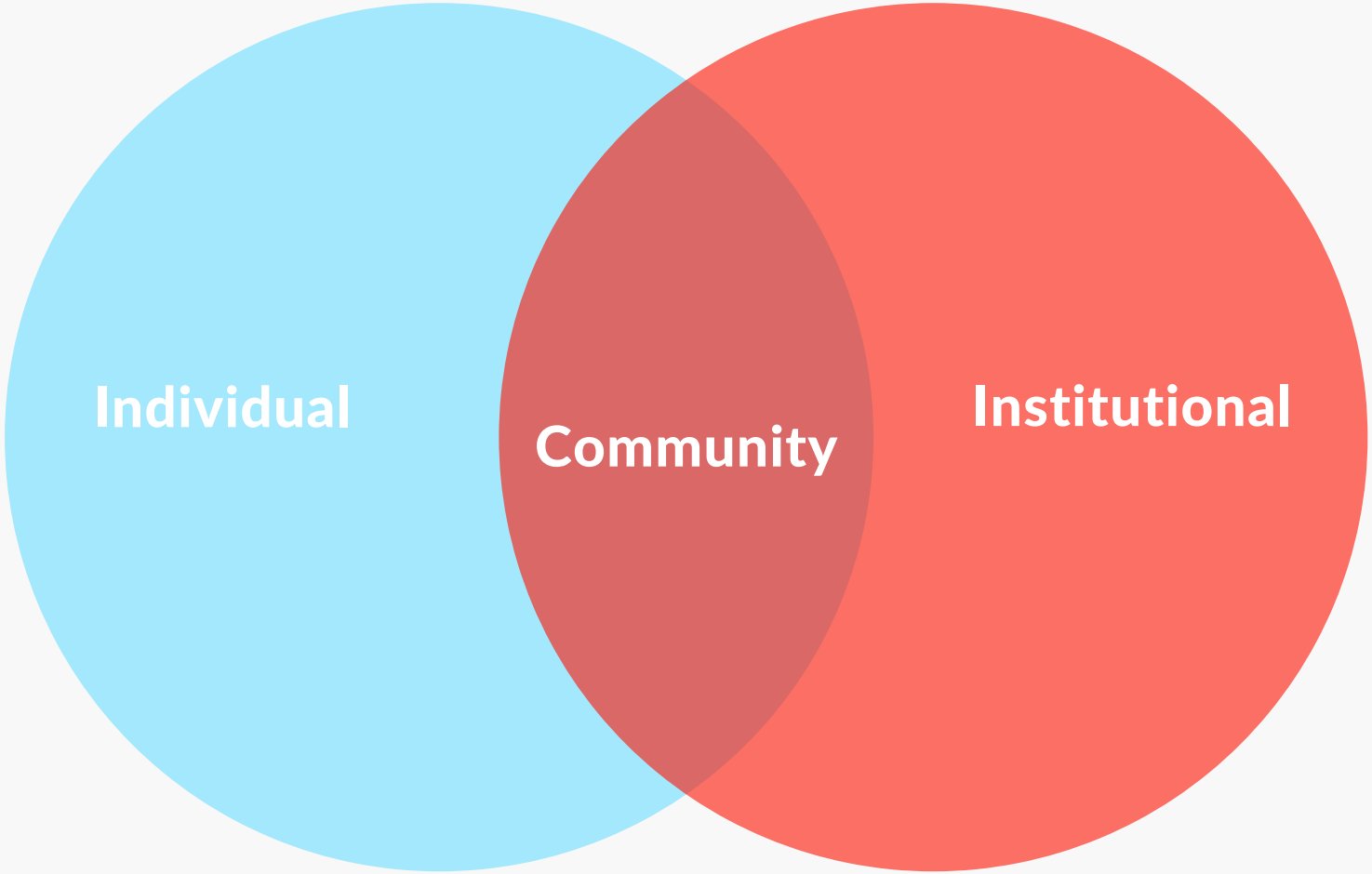
Latina/o Engagement:

Case Studies to Connect Your Community

Relationships



Authentic Relationships

01

Latino Evanston Group

Improve the well-being of the Latina/o community in Evanston

checklist I

- User-centered
- Actionable
- Community wide

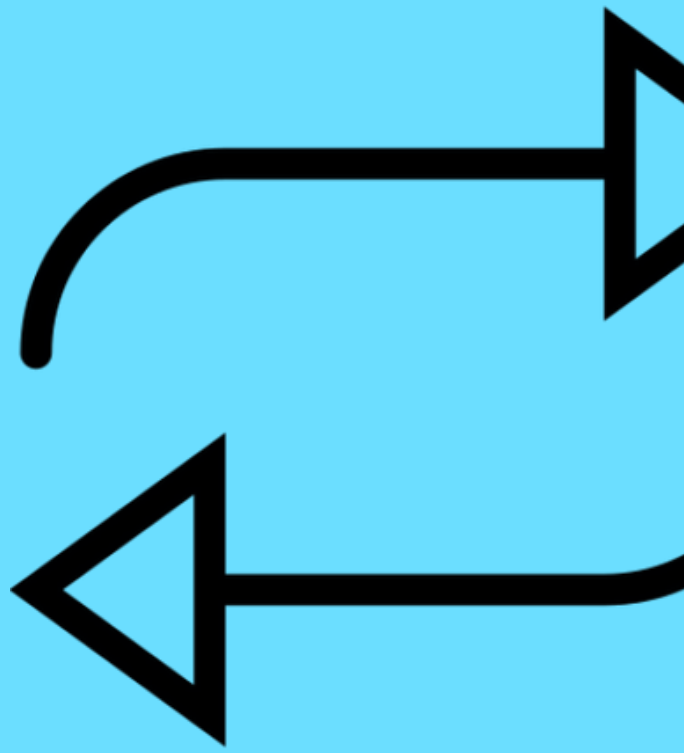
checklist II

- Call/Email
- Meetup
- Follow-up

Individual Relational Meetings

Transperancy | Honesty | Whole Self

- Face to Face
- Public Relationship
- Intentional
- Context
- Conversation (Stories, Values, Experiences)
- Invitation



https://www.youtube.com/watch?v=HFg6X6Rm9t8

Connection

(noun)

Think of the library as a convener and ask: How do we move forward?

Let the community decide!

https://onthetable.com/host/#hostguides
https://www.top-network.org/facilitate-consensus-workshop

Individual > Institutional

- Sustainability
- Group Accountability
- Strong Relationships

02

School District Partnership

Establish the library as a linchpin between schools

checklist

- Individual Relational Meetings
- Existing Partnerships/Connections
- School Events

Change Agents

1. MOTIVATION

Demonstrates excitement and passion for initiatives

2. INVESTMENT

Has a stake in a successfull outcome

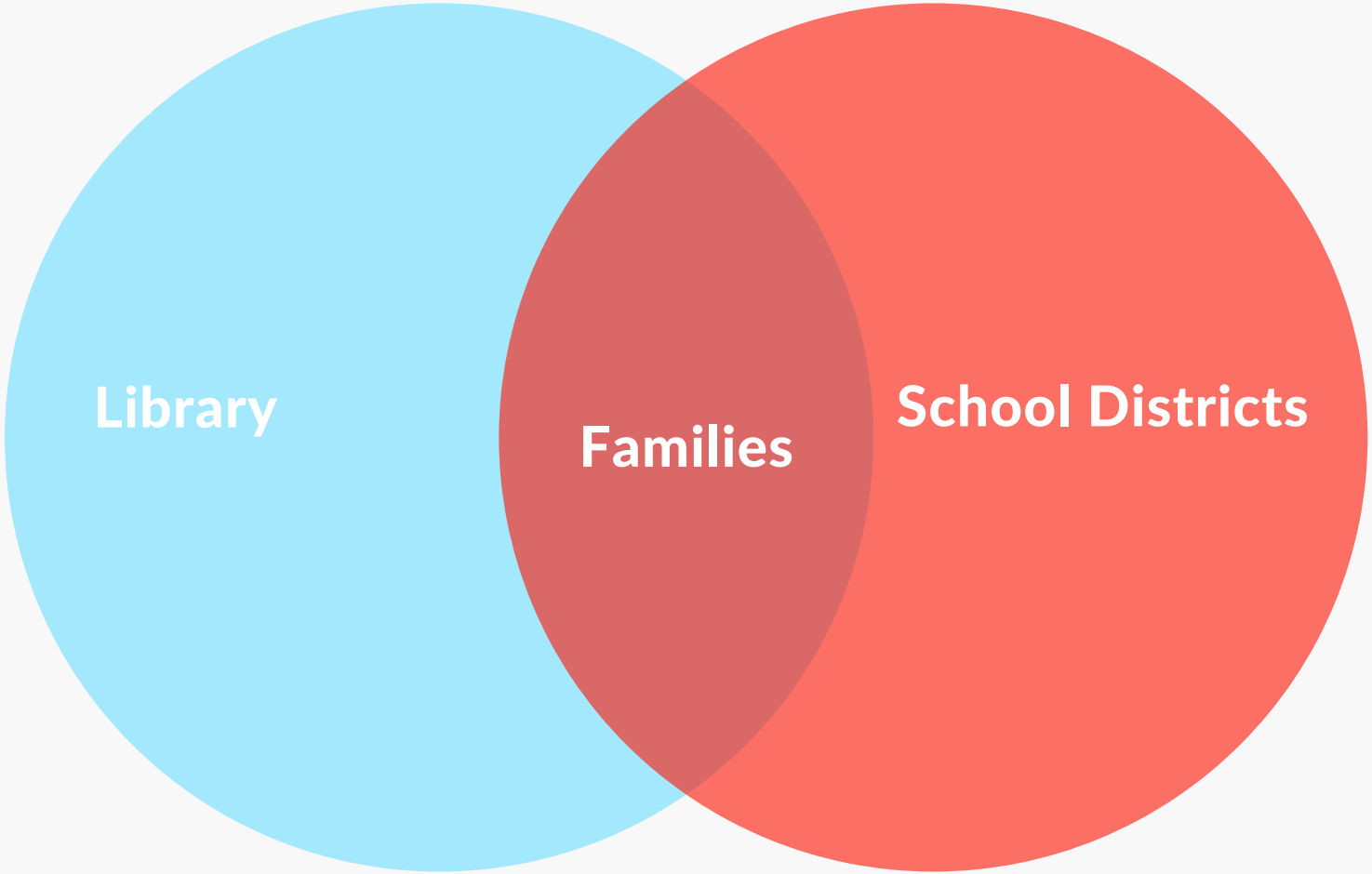
3. ACTION-ORIENTED

Has ideas to move forward on initiatives

4. SHOWING UP

Has the time and resources to show up

Connections



Building connections between the elementary, middle, and high schools
Improving the spanish language collection at schools

Solutions

(noun)

An important value libraries add to relationships is to provide solutions.

thank you.

Miguel Ruiz